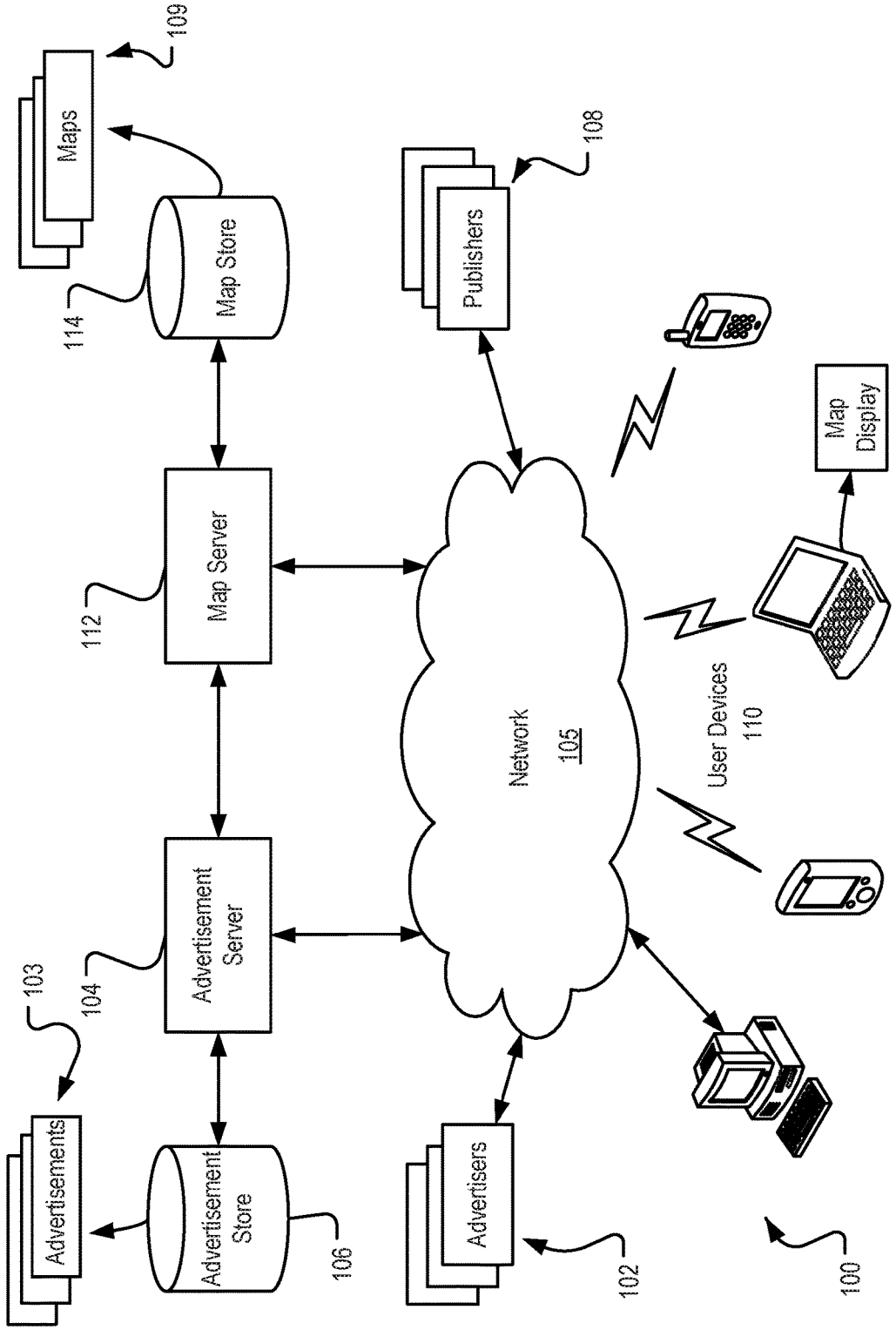
Maps
109
Map Store
114
Publishers
108
Map Server
112
Network
105
Map Display
User Devices
110
Advertisement Server
104
103
Advertisements
Advertisement Store
106
Advertisers
102
100

FIG. 1