US010282766B2

(12) **United States Patent**
Rellas et al.

(10) **Patent No.: US 10,282,766 B2**
(45) **Date of Patent: May 7, 2019**

(54) **DISTRIBUTION OF PRODUCTS**

(71) Applicants: **Nicholas Rellas**, Sherborn, MA (US); **Justin Robinson**, Cambridge, MA (US); **Spencer Frazier**, Boca Raton, FL (US)

(72) Inventors: **Nicholas Rellas**, Sherborn, MA (US); **Justin Robinson**, Cambridge, MA (US); **Spencer Frazier**, Boca Raton, FL (US)

(73) Assignee: **Drizly, Inc.**, Boston, MA (US)

(*) Notice: Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 629 days.

(21) Appl. No.: **13/742,004**

(22) Filed: **Jan. 15, 2013**

(65) **Prior Publication Data**

US 2014/0201001 A1 Jul. 17, 2014

(51) **Int. Cl.**

G06Q 10/08	(2012.01)
G06Q 20/20	(2012.01)
G06Q 30/02	(2012.01)
G06Q 30/06	(2012.01)

(52) **U.S. Cl.**

CPC ***G06Q 30/0607*** (2013.01); ***G06Q 10/087*** (2013.01); ***G06Q 20/203*** (2013.01); ***G06Q 30/0261*** (2013.01)

(58) **Field of Classification Search**

USPC 705/22

See application file for complete search history.

(56) **References Cited**

U.S. PATENT DOCUMENTS

6,782,369	B1 *	8/2004	Carrott	G06Q 10/0639 705/27.1
7,275,042	B1	9/2007	Kelly	
8,600,796	B1 *	12/2013	Sterne	G06Q 30/0201 705/7.29
8,880,427	B1 *	11/2014	Jones	G06Q 10/087 705/22
2002/0072984	A1	6/2002	Rothman et al.	
2002/0087408	A1	7/2002	Burnett	
2003/0069813	A1 *	4/2003	Burk	705/28
2004/0068443	A1 *	4/2004	Hopson et al.	705/26
2004/0243468	A1	12/2004	Cohagan et al.	
2004/0243472	A1 *	12/2004	Vadjinia	705/15
2005/0216339	A1 *	9/2005	Brazell	G06Q 30/02 705/14.52
2006/0155556	A1	7/2006	Harris	
2006/0167878	A1 *	7/2006	Hartman	G06F 17/30306

(Continued)

OTHER PUBLICATIONS

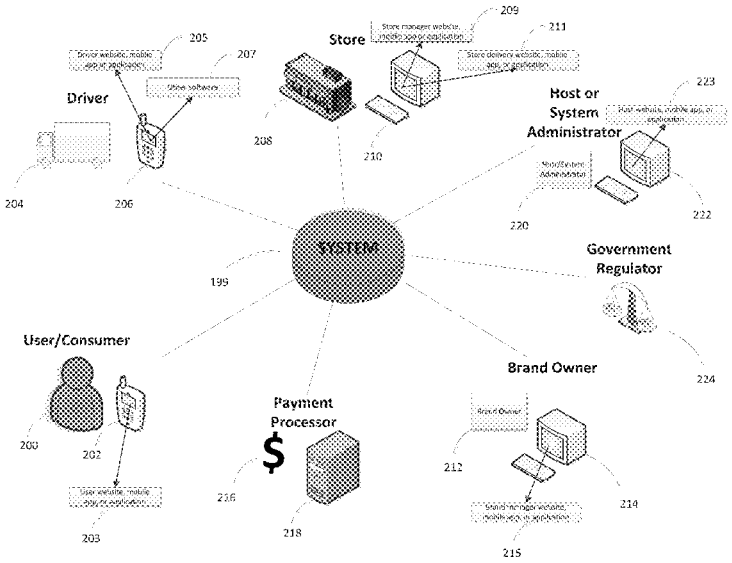
Application including pending claims for U.S. Appl. No. 14/590,552 as of Jan. 29, 2014.

U.S. Appl. No. 14/590,552, filed Jan. 6, 2015 Pending.

Primary Examiner — Luna Champagne

(74) *Attorney, Agent, or Firm* — Danielson Legal LLC

(57) **ABSTRACT**

Among other things, information is maintained that associates competitors with respective territories for which the competitors have rights that are to be exclusive relative to other competitors for items associated with the territories. A user can enter, through a user interface, an expression of interest that can be associated with one of the territories. In response to the expression of interest, a user is automatically enabled to interact with the competitor that has the exclusive right to the territory, without automatically enabling the user to interact with a competitor that does not have the exclusive right.

9 Claims, 72 Drawing Sheets