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(54) **SECURITY THREAD FOR PROTECTING MEDIA CONTENT**

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(58) **Field of Classification Search** ..... None
See application file for complete search history.

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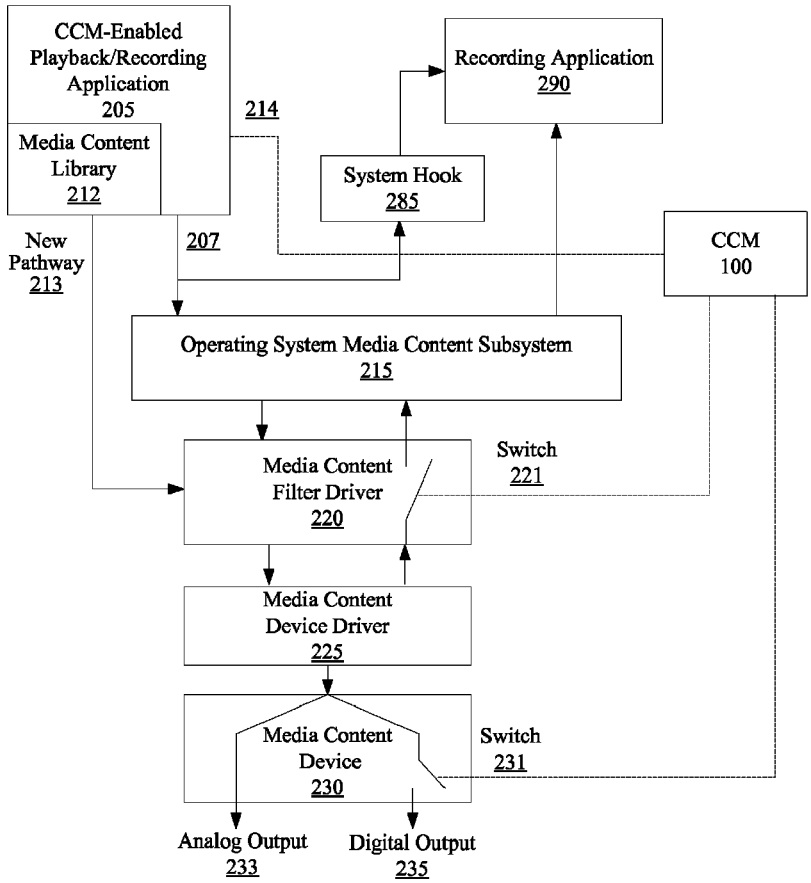
(57) **ABSTRACT**

Disclosed herein is a system and method for protecting copyrighted media content. The copyright and playback management information is embedded into at least one data field of the media content. The media content is then encoded for a serial copy management system (SCMS) that utilizes the copyright and playback management information to ensure the appropriate copyright protection of the media content based at least in part on the embedded copyright and playback management information.

21 Claims, 7 Drawing Sheets