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16. A system for delivering and monitoring an on-demand playlist over a network, comprising:

- a processor and a computer-readable medium;
- an operating environment stored on the computer-readable medium and executing on the processor;
- a communication connection device coupled to the operating environment;
- a media device coupled to the operating environment and operative to perform actions, including:
  - determining attributes of a requesting device;
  - creating instructions based on the attributes that correspond to a playing of the playlist;
  - delivering the instructions to the requesting device;
  - determining when a trigger associated with the playlist is executed, and when executed:
    - determining a location from which to deliver the playlist;
    - delivering the playlist;
    - playing the playlist; and
    - monitoring the playing of the playlist.

17. The system of claim 16, wherein determining the attributes of the requesting device, further comprises:

- determining basic operating characteristics of the requesting device; and
- determining if the basic operating characteristics of the requesting device are supported; and if the basic oper-

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ating characteristics are supported then retrieving additional attributes corresponding to the requesting device, the additional attributes relating to a bandwidth attribute and protocol restriction attribute; otherwise informing the requesting device that the basic operating characteristics are not supported.

18. The system of claim 17, wherein delivering the playlist to the requesting device, further comprises:

- determining if the playlist is cached; and
- sending the playlist when cached, otherwise sending a default playlist to the requesting device.

19. The system of claim 18, wherein sending the default playlist to the requesting device, further comprises:

- creating a default cliplet based on the attributes of the requesting device;
- creating the default playlist corresponding to the requesting device; and
- sending the default playlist.

20. The system of claim 19, wherein monitoring the playing of the playlist, further comprises determining if a cliplet is playing properly, and if the cliplet is playing properly, continuing to monitor playing of the cliplet, or otherwise, delivering another cliplet to the requesting device from an alternative location.

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