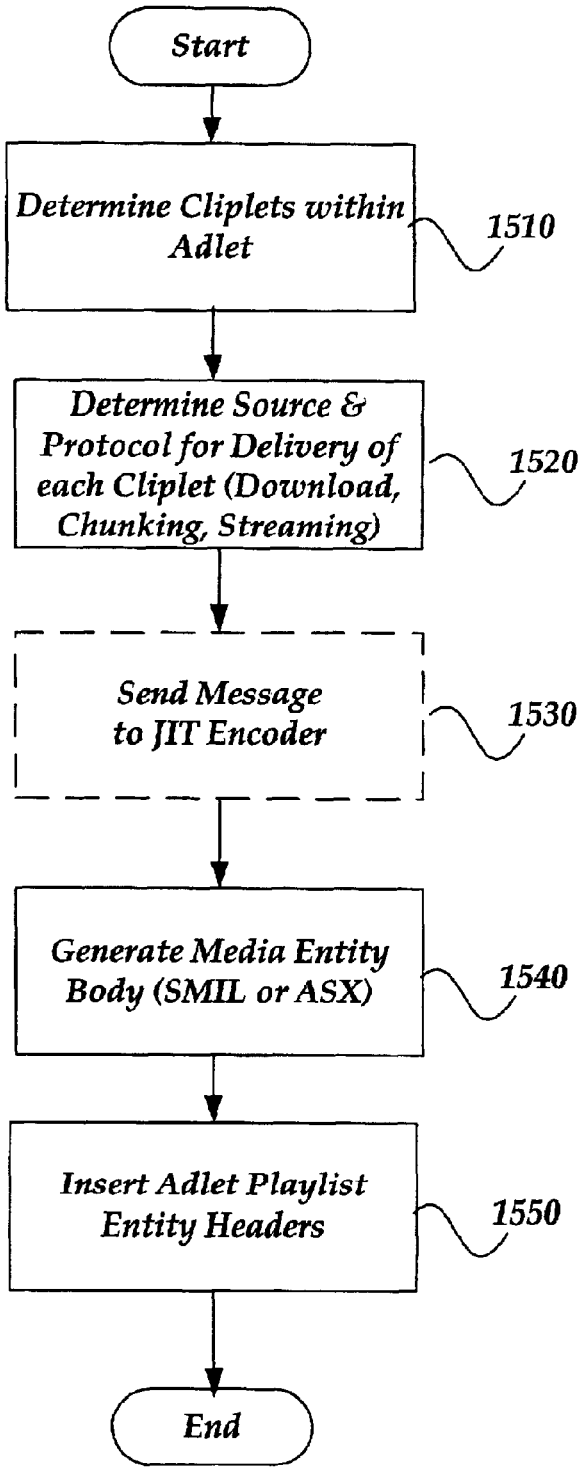
Start
Determine Cliplets within Adlet
1510
Determine Source & Protocol for Delivery of each Cliplet (Download, Chunking, Streaming)
1520
Send Message to JIT Encoder
1530
Generate Media Entity Body (SMIL or ASX)
1540
Insert Adlet Playlist Entity Headers
1550
End

Fig.15