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Helioff et al.

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[54] **HAIR STYLING GEL COMPOSITION**

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[52] **U.S. Cl.** **424/71**; 424/70; 514/944

[58] **Field of Search** 424/71, 70; 514/944

[56] **References Cited**

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[57] **ABSTRACT**

This invention relates to a hair styling gel containing a neutralized, crosslinked maleic anhydride C_1–C_5-alkyl vinyl ether copolymer. The formulation is a clear gel of suitable viscosity and pH. This composition provides effective hair styling at low copolymer levels. The favorable characteristics of the composition includes no drag on comb-out and a clean feel on the hair after use.

6 Claims, No Drawings