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wherein the means for implementing includes means for associating an executable file with the indication of the at least one selected choice and includes means for executing the executable file during manufacturing to implement the at least one selected choice on the computer system. 5

22. The computer system of claim **21**, wherein the at least one selected choice includes a software program.

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23. The computer system of claim **21**, wherein the list of compatible options is provided to the user interface via a wide area network (WAN) computer network, wherein the indication of the at least one selected choice is received from the user interface via the WAN computer network.

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