

3

moved into the smaller hole areas, they cannot be disengaged from surface 1100 until bracket 104 has translated upward again. But such a movement is unlikely to occur inadvertently or due to mere vibration, for example, because of the presence of shoulders 1116 and 1118. Instead, catches 108, 110 must be intentionally pressed toward one another to clear shoulders 1116, 1118 if bracket 104 is to be translated upward and removed from surface 1100.

FIGS. 17 and 18 provide an illustrative example of one of the many ways in which a compact retractable label assembly 100 may be mounted in a chassis 1700 of a piece of equipment such as a computer. The assembly 100 may be mounted to any of the surfaces of the enclosure, and at any location on such surfaces, and in any orientation.

Other modifications may also be made to the illustrated embodiments without deviating from the scope of the invention as defined by the following claims and their equivalents. What is claimed is:

1. A retractable label assembly, comprising:
 - a flexible label tongue; and
 - a guide bracket for receiving the label tongue;
 wherein the guide bracket is adapted to mount to an inside of an enclosure surface such that the label tongue may be pulled from a mouth of the bracket to an outside of the enclosure surface; and
 - wherein the guide bracket comprises a curved profile so that the label tongue bends when it is pushed inside the enclosure.
2. The retractable label assembly of claim 1, wherein: the curved profile of the guide bracket bends approximately 90 degrees.
3. The retractable label assembly of claim 1, wherein: the label tongue comprises removal stops at a tail end; and the mouth of the bracket comprises shoulders for engaging the removal stops to prevent the tail end from exiting the mouth.

4

4. The retractable label assembly of claim 1, wherein the bracket comprises:
 - a curved surface having left and right sides; and
 - a plurality of tabs disposed adjacent the curved surface along the left and right sides;
 wherein the tabs and the curved surface define a channel in which the label tongue moves.
5. The retractable label assembly of claim 4, wherein: the channel is terminated at one end; and a length of the channel is not greater than the length of the tongue.
6. The retractable label assembly of claim 1, wherein the bracket comprises:
 - first and second support surfaces for engaging the inside of the enclosure surface; and
 - left and right catches disposed between the first and second support surfaces and adapted to extend through the enclosure surface to catch the outside of the enclosure surface.
7. The retractable label assembly of claim 6, wherein the enclosure surface comprises left and right holes for receiving the left and right catches; and
 - each of the left and right holes comprises a larger hole area and a smaller hole area, with a shoulder disposed at a junction between the larger hole area and the smaller hole area.
8. The retractable label assembly of claim 7, wherein: a size of the smaller hole area is such that the catches may not be removed from the enclosure surface while disposed therein.
9. The retractable label assembly of claim 7, wherein: a location of the shoulders is such that the catches are prevented from moving from the smaller hole area into the larger hole area unless they are first pressed toward one another to clear the shoulders.

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