United States Patent [19]

Adams

[11] **Patent Number: 4,585,254**

[45] **Date of Patent: Apr. 29, 1986**

[54] **LABEL ASSEMBLY WITH VERIFYING MEANS AND METHOD OF MAKING AND USING**

[75] Inventor: **Samuel G. Adams**, Buffalo, N.Y.

[73] Assignee: **Bristol-Myers Company**, New York, N.Y.

[21] Appl. No.: **732,976**

[22] Filed: **May 13, 1985**

[51] **Int. Cl.**[4] **B42D 15/00**; B32B 3/16; B32B 7/06

[52] **U.S. Cl.** ..... **283/81**; 428/42; 40/2 R; 356/71

[58] **Field of Search** ..... 428/40, 42; 283/81; 40/2 R

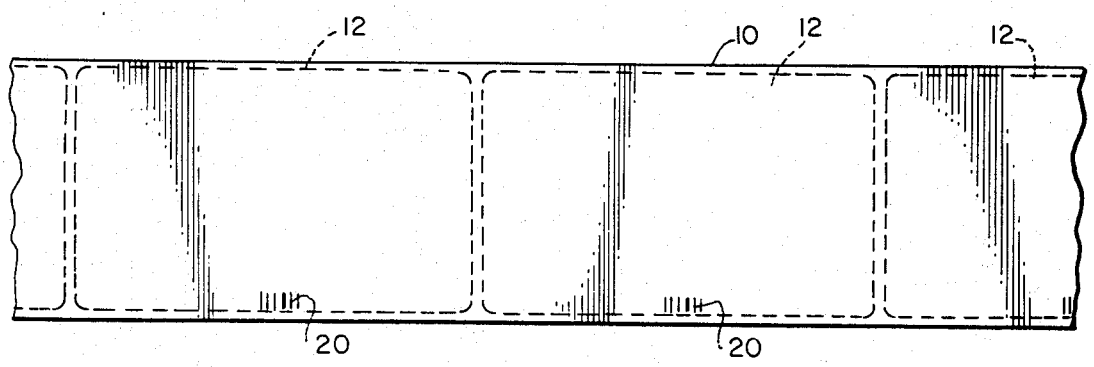
[56] **References Cited**

U.S. PATENT DOCUMENTS

2,551,364	5/1951	Coakley	271/57
3,607,537	9/1971	Von Hofe	156/277
4,372,681	2/1983	Sallenbach	356/72
4,523,776	6/1985	Barber	283/81 X

Primary Examiner—Alexander S. Thomas
Attorney, Agent, or Firm—Richard R. Lloyd

[57] **ABSTRACT**

A label assembly includes machine readable indicia on the underside of the backing strip for verifying correspondence between identifying indicia on the label and the contents of a container before and/or during and/or after labeling of the container and is made by feeding a label layer/backing layer laminate web along a travel path and printing machine readable indicia on the underside of the backing layer and printing identifying indicia on the label layer.

3 Claims, 5 Drawing Figures