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ing at least one image, at least one column, at least one hyperlink to an external reference and having a width and height;  
retrieving the Web page via the wireless communications interface;  
rendering the Web page on the display such that at least one of the width and height of the Web page is fully displayed; and  
enabling the user to,  
zoom and pan a view of the Web page;  
activate a currently displayed hyperlink to an external reference while at a given zoom level and panned view, wherein in response to an activation of a hyperlink to an external reference, Web content associated with the external reference is retrieved and rendered on the display;  
zoom in on an image of the Web page by tapping on the image via the display;

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zoom in on a column of the Web page by tapping on the column via the display; and  
zoom out to a previous view of the Web page.

5 **318.** The hand-held wireless device of claim 317, wherein the Web page comprises HTML-based Web page content defining an original page layout, functionality, and design of the Web page content, and wherein the browser renders the Web page such that the original page layout, functionality, and design of the Web page are preserved at any selectable zoom level.

10 **319.** The hand-held wireless device of claim 318, wherein the user is enabled to browse, zoom, and pan billions of Web pages in a manner that preserves the original layout, functionality, and design of the HTML-based Web page content of each Web page.

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