at least one flexible support arm that (1) is connected at one end with said body and at the other end with said push member, (2) is normally biased to an upwardly displaced configuration, and (3) accommodates movement of said support arm and push member to a downwardly displaced configuration when said push member is pushed downwardly.

19. The dispensing structure in accordance with claim **18** in which said deformable cover means includes:

a cover for accommodating movement between (1) a closed position over said body, and (2) an open position away from said closed position, said cover including

(a) a peripheral frame for mounting on said body,

(b) a top that (i) has interior and exterior surfaces, (ii) is connected with said frame, (iii) is normally biased to an outwardly convex configuration as viewed from outside said cover, and (iv) accommodates flexure of said top to a downwardly concave configuration for moving said at least one flexible arm and push member to said downwardly displaced configuration, and

(c) an actuating member which projects from said cover top interior surface and which is adapted to push said push member downwardly when said cover top is moved to said inverted, downwardly displaced configuration.

20. The dispensing structure in accordance with claim **19** in which said cover is hingedly connected to said body.

21. The dispensing structure in accordance with claim **18** in which

said body is a multi-component assembly which includes at least

(1) an inner housing that (i) is adapted to extend into said container opening, (ii) defines at least a portion of said body access passage and at least a portion of said chamber, (iii) has an upper end initially closed over said access passage, and (iv) has an open lower end, and

(2) an insert sleeve which (i) is disposed in said inner housing for defining at least a portion of said body access passage and at least a portion of said chamber, (ii) has an upper end opening, and (iii) has a lower end opening defining said chamber bottom and opening;

said bottom end closure member is adapted to occlude said insert sleeve lower end opening when said bottom end closure member is in said closed position; and

said support arm is connected at one end with said sleeve and supports said push member inside said sleeve.

22. The dispensing structure in accordance with claim **21** in which said bottom end closure member is hingedly connected to said insert sleeve.

23. The dispensing structure in accordance with claim **21** in which said insert sleeve is snap-fit into said body inner housing.

24. The dispensing structure in accordance with claim **18** in which said support arm includes at least one reduced thickness cross section region defining a hinge that accommodates flexure of said support arm to a self-maintained condition in said downwardly displaced configuration.

25. The dispensing structure in accordance with claim **18** in which said bottom end closure member is hingedly connected to said body.

26. The dispensing structure in accordance with claim **18** in which said bottom end closure member is snap-fit into said body.

27. The dispensing structure in accordance with claim **18** in which

said body defines an upper bore as part of said access passage; and

said pusher member includes a round rod having an upper end received in said upper bore of said body.

28. The dispensing structure in accordance with claim **18** in which said bottom end closure member is mounted to said lower end of said push member.

29. The dispensing structure in accordance with claim **18** further including an upper closure member mounted to said push member upper end.

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