

material while said one flap remains fixed to said support means.

15. A package as claimed in claim 14, wherein said flexible material is folded externally on said rigid support means such that said one flap is juxtaposed with a second surface of said support means.

16. A package as claimed in claim 15 wherein said rigid support means comprises a flat member having an edge with a cutout therein which forms said opening, said flexible material being folded around said edge with said pocket being positioned in said cutout.

17. A package as claimed in claim 16 wherein said seal means joins the two flaps of flexible material along a line which conforms to said cutout.

18. A package as claimed in claim 17 wherein said cutout is curved.

19. A package as claimed in claim 17 wherein said other flap can be pulled away from said flat member into a plane in common with said one flap, said sample then being contained on said flexible material partly within said cutout and partly on said other flap.

20. A package as claimed in claim 19 wherein said other flap has an edge with indicia means proximate thereto for facilitating engagement of said edge of said other flap for pulling the same away from said flat member.

21. A package as claimed in claim 14 wherein said sample of material is an amorphous material selected from the group consisting of lipstick, powder, eye shadow and rouge.

22. A package as claimed in claim 16 wherein said flat member has an edge opposite said edge with the cutout and comprises an opening with a slot which permits said flat member to be engaged on a rod support and to be releasable therefrom by pulling said flat member so that the rod support passes through said slot.

23. A package as claimed in claim 14 wherein said flexible material is a transparent plastic film.

24. A package as claimed in claim 14 wherein said flexible material and said sample have a combined thickness at said opening in said rigid support means which is less than the thickness of said support means.

25. A package as claimed in claim 15 wherein said rigid support means extends beyond said other flap and has a fold line proximate the edge of said other flap and includes push means for displacing the edge of said other flap away from said support means when said rigid means is folded on said fold line.

26. A package as claimed in claim 15 wherein said rigid support means extends beyond said second flap and has a groove therein proximate an edge of said other flap to permit said rigid support means to be folded around said groove and expose said edge of the flap.

27. A package as claimed in claim 15 comprising second seal means sealing said one flap to said first surface of the rigid support means.

28. A package as claimed in claim 15 wherein said flexible material has a recess in at least one of said flaps to form a well in said pocket.

29. A package for a liquid sample comprising a flexible envelope including a sealed pocket containing a liquid sample, relatively rigid support means engaging said envelope around a portion of the perimeter thereof and providing an opening in which the pocket of the envelope including the liquid sample is receivable in recessed relation below outer surfaces of the support means, and means permitting separation of said envelope from said support means in intact sealed state by application of force to said envelope, said flexible envelope comprising two flaps and seal means sealably joining said flaps together to form said pocket.

30. A package as claimed in claim 29 comprising further seal means joining said envelope to said support means such that said envelope is juxtaposed on one of said surfaces of the support means, the other surface being bare and exposed.

31. A package as claimed in claim 30 wherein said means permitting separation of said envelope from said support means comprises perforation means in one of said flaps which permits separation of said one flap at said perforation means.

32. A package as claimed in claim 31 comprising another seal means joining the envelope to the support means and further perforation means in said support means at a location which permits separation of said support means at said further perforation means to form a pull tab which remains secured to the envelope when the latter is separated from the support means.

33. A packaging method comprising:

sealing a sample of material in a pocket of a flexible material which has one flap affixed to a rigid support means and a second flap in juxtaposed relation with said one flap, said pocket being formed by sealing said juxtaposed flaps, said pocket being located at an opening which is formed in said rigid support means, and

opening said pocket to gain access to said sample by displacing said second flap away from said first flap to break the seal around the pocket while said one flap remains affixed to said rigid support means.

34. A packaging method as claimed in claim 33 comprising forming the rigid support means with a thickness around said opening which exceeds the combined thickness of the pocket including the sample of material therein.

35. A packaging method as claimed in claim 34 comprising folding said flexible material on and around the rigid support means so that said flaps are juxtaposed on respective opposite surfaces of the rigid support means and at said opening said flaps are disposed in confronting relation to one another.

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