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8. The method of claim 5, wherein the method further comprises the steps of:

preprogramming the electronic information storage means with at least one electronic graphical image; and/or re-programming the electronic information storage means with at least one different electronic graphical image.

9. The method of claim 1, wherein the method further comprises the steps of:

determining a position of the device by accessing a physical location determination system; and, altering the electronic graphical information in accordance with the position of the device.

10. The method of claim 1, wherein the means for receiving information from the physical location determination system is a wired or wireless receiver.

11. The method of claim 1, wherein the method further comprises the step of:

displaying information received from the physical location determination system.

12. The method of claim 1, wherein the method further comprises the step of:

adding or removing electronic graphical information via the memory port.

13. A self-contained electronic graphical information displaying apparatus, comprising:

a thin, flexible electronic image display device fixedly attachable to an associated device;

electronic control circuitry operatively communicated to the electronic image display device;

at least a first power cell operatively communicated to the electronic control circuitry for use in supplying power to the electronic control circuitry, wherein the electronic image display device, circuitry, and power cell are contained within one housing, wherein the apparatus is selectively removable when attached to the associated device; and,

at least one item chosen from the group comprising: headphone port, tactile display, means for connecting to a computer network, touch interface, means for wireless connection to remote devices, means for receiving information from a physical location determination system, means for transmitting information received from the physical location determination system, and a memory port.

14. The apparatus of claim 13, wherein the control circuitry and the power cell are flexible.

15. The apparatus of claim 14, further comprising:

electronic information storage means being selectively removable with respect to the electronic control circuitry;

user interface means operatively communicated to the electronic control circuitry; and,

sensor means for use in determining the proximity of at least a first flexible page with respect to at least a second flexible page on an associated magazine, wherein the apparatus is selectively, removably attached to the magazine.

16. The apparatus of claim 15, further comprising:

audio transmitting means operatively communicated to the electronic control circuitry, wherein the control circuitry

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is programmed to, at predetermined intervals, transmit audio signals or video images.

17. The apparatus of claim 13, wherein tactile display comprises:

multiple contact elements; and, electromechanical device, wherein the electromechanical device pushes the contact element upward in response to an electronic signal.

18. The apparatus of claim 17, wherein the electronic graphical information is alterable with a change in position of the image display device, as determined by the physical location determination system.

19. A method of displaying electronic graphical information in an associated magazine having one or more associated pages, the steps comprising:

providing a thin, flexible self-contained electronic image display device, the device including:

a flexible electronic image display; flexible control circuitry operatively communicated to the electronic image display for use in electronically displaying graphical information on the electronic image display;

at least one item chosen from the group comprising: headphone port, tactile display, means for connecting to a computer network, touch interface, means for wireless connection to remote devices, means for receiving information from a physical location determination system, means for transmitting information received from the physical location determination system, and a memory port; and,

at least a first flexible power cell operatively communicated to the control circuitry for use in supplying power to the control circuitry;

preprogramming the electronic image display device with at least a first preprogrammed electronic graphical information message;

affixing the electronic image display device to the at least a first associated page; and,

displaying the electronic graphical information message on the electronic image display device.

20. The method of claim 19, wherein the step of displaying the electronic graphical information message on the electronic image display device, includes:

automatically displaying the electronic graphical information message on the electronic image display device; and,

selectively removing the electronic image display device from the associated magazine, such that the electronic image display device is still capable of displaying the electronic graphical information.

21. The method of claim 20, wherein the step of providing a thin self-contained electronic image display device, includes:

providing a thin self-contained electronic image display device having a user interface receiving associated user input; and,

further comprising the step of: automatically displaying the electronic graphical information message on the electronic image display device responsive to the input from the user interface means.