



US007386517B1

(12) **United States Patent**  
**Donner**

(10) **Patent No.:** **US 7,386,517 B1**  
(45) **Date of Patent:** **Jun. 10, 2008**

(54) **SYSTEM AND METHOD FOR DETERMINING AND/OR TRANSMITTING AND/OR ESTABLISHING COMMUNICATION WITH A MOBILE DEVICE USER FOR PROVIDING, FOR EXAMPLE, CONCESSIONS, TOURNAMENTS, COMPETITIONS, MATCHING, REALLOCATING, UPGRADING, SELLING TICKETS, OTHER EVENT ADMITTANCE MEANS, GOODS AND/OR SERVICES**

(76) Inventor: **Irah H. Donner**, c/o Wilmer Cutler Pickering Hale and Dorr LLP, 399 Park Ave., New York, NY (US) 10022

(\* ) Notice: Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 0 days.

(21) Appl. No.: **11/639,077**

(22) Filed: **Dec. 14, 2006**

**Related U.S. Application Data**

(63) Continuation of application No. 11/028,827, filed on Jan. 5, 2005, now Pat. No. 7,280,975, which is a continuation-in-part of application No. 10/697,089, filed on Oct. 31, 2003, now Pat. No. 7,216,109, which is a continuation-in-part of application No. 09/910,821, filed on Jul. 24, 2001, now Pat. No. 7,031,945.

(60) Provisional application No. 60/599,010, filed on Aug. 6, 2004, provisional application No. 60/548,951, filed on Mar. 2, 2004, provisional application No. 60/534,096, filed on Jan. 5, 2004, provisional application No. 60/226,594, filed on Aug. 21, 2000, provisional application No. 60/220,218, filed on Jul. 24, 2000.

(51) **Int. Cl.**  
**G06Q 99/00** (2006.01)

(52) **U.S. Cl.** ..... 705/75; 705/64; 705/65;  
705/72; 705/14

(58) **Field of Classification Search** ..... 705/75,  
705/64, 72, 65, 14

See application file for complete search history.

(56) **References Cited**

**U.S. PATENT DOCUMENTS**

4,599,490 A 7/1986 Cornell et al.

(Continued)

**FOREIGN PATENT DOCUMENTS**

EP 0 597 225 5/1994

(Continued)

**OTHER PUBLICATIONS**

Whalen, David J. and Gary Churan, "The American Mobile Satellite Corporation Space Segment." American Mobile Satellite Corporation, Washington DC, pp. 394-404.

(Continued)

*Primary Examiner*—Pierre E. Elisca

(74) *Attorney, Agent, or Firm*—Thomas, Kayden, Horstemeyer & Risley LLP

(57) **ABSTRACT**

A method, system, server architecture and/or tangible medium determines and/or transmits and/or establishes communication with a mobile device user. The method includes, for example, receiving a communication from and/or transmitting a communication to, an event customer, and optionally updating a database to reflect the communication. The method also includes obtaining at least one mobile address, e.g., a telephone number and a communication network used thereon by the event user and building a data address therefrom to establish the communication with the event user. In one embodiment, the method does not require the event user to provide a network address associated with the mobile contact address. Various optional embodiments are disclosed.

**31 Claims, 46 Drawing Sheets**

