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**Xu et al.**

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(54) **METHOD AND APPARATUS FOR PUSHING TRACK INFORMATION**

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See application file for complete search history.

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(57) **ABSTRACT**

The embodiments of the present invention provide a method for pushing track information, comprising: receiving a key word sent by a client; obtaining, according to historical track information, recommended track information which matches the key word, wherein the historical track information comprises historical track information about a terminal where the client is located and historical track information about terminal(s) other than the terminal where the client is located; and pushing the recommended track information to the client. The embodiments of the present invention also provide an apparatus for pushing track information. According to the technical solutions provided in the embodiments of the present invention, the reliability of pushed track information can be ensured.

(52) **U.S. Cl.**

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