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Zhou et al.

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(54) **METHOD AND SYSTEM FOR PROVIDING IMMERSIVE EFFECTS**

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See application file for complete search history.

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(57) **ABSTRACT**

A method of providing immersive effects includes receiving data representative of at least one image. The image data is analyzed to locate at least one object identified within the image. A visual focus of attention of at least one subject able to observe the at least one image is estimated. At least one signal is provided in dependence on at least a position of the visual focus of attention relative to the location of the at least one object in the at least one image to a system (16-19; 31-34) for providing an immersive effect to the at least one subject.

25 Claims, 3 Drawing Sheets

