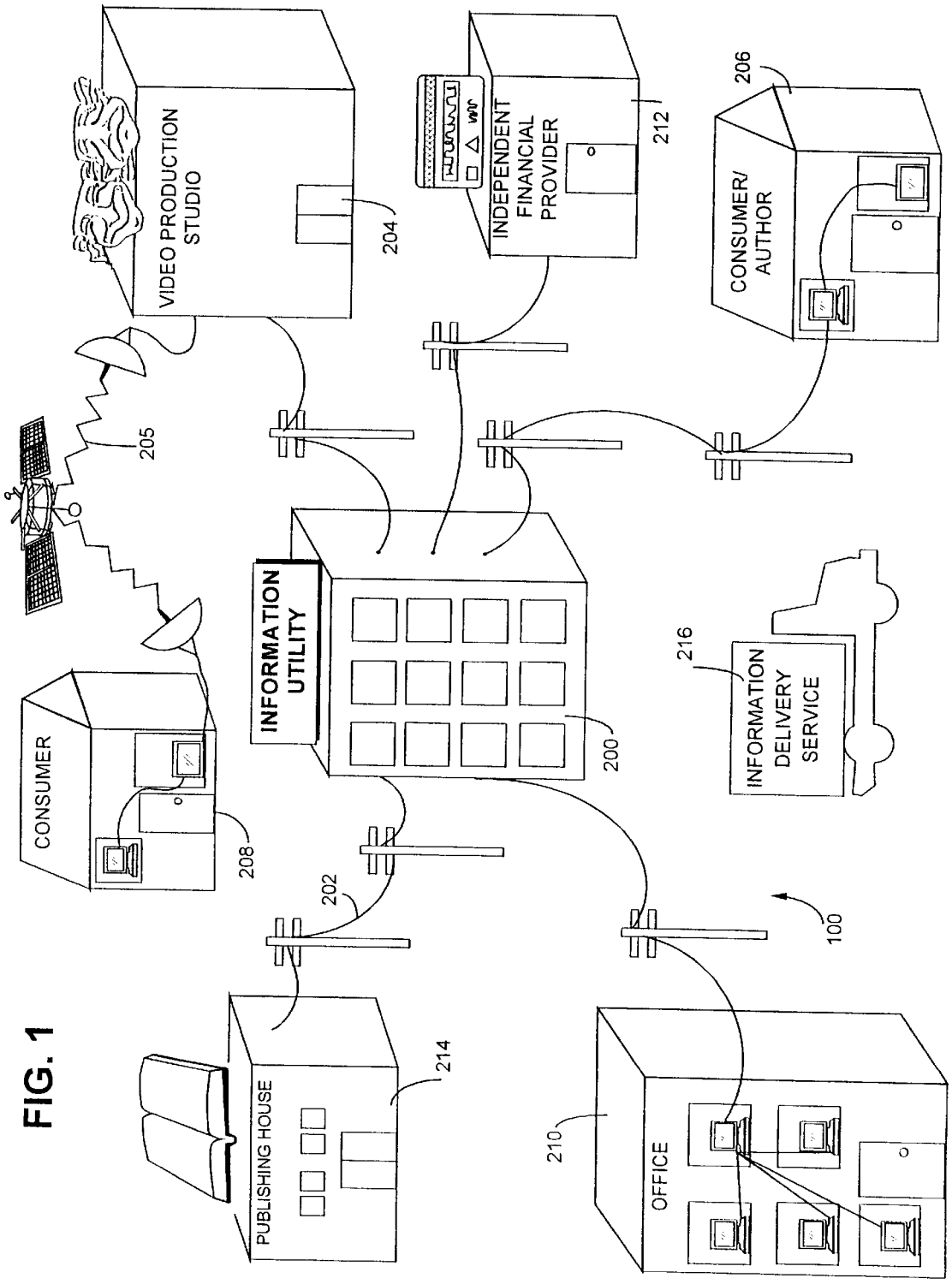
VIDEO PRODUCTION STUDIO
204
INDEPENDENT FINANCIAL PROVIDER
212
206
CONSUMER/ AUTHOR
205
INFORMATION UTILITY
200
216
INFORMATION DELIVERY SERVICE
CONSUMER
208
202
100
PUBLISHING HOUSE
214
210
OFFICE

FIG. 1